



Supply Chain Innovation BOOTCAMP PROGRAM

HOW THIS IS DONE

A 3-person team must be formed to meet eligibility. Teams can be from tertiary institutions (formal business registration is not required), working professionals (senior professionals either in employment or career transition), established startups (must be registered as a business and less than 5 years on date of registration. All direct costs related to participation in the event will be borne by the team.

Application fees to join are as follows:

- Tertiary student team/Working Professionals
FREE
- Startups (less than 5 years since start of formation)
S\$250 per team

Participation fees are only due when teams are selected to proceed to the July event.

WHAT IS IT?

This program is Supply Chain Asia's effort to promote the development and growth of innovative solutions to meet the needs of the supply chain and logistics industry. The platform is design to bring the industry together to instil an innovation-driven culture through showcasing tech solutions to today's industry problems and challenges.

There are 2 categories of participation to the program:

- New aspiring entrepreneurs, both young and senior, who have well thought through ideas and conceptual solutions can use this platform to articulate and validate the ideas. Those selected can opt to join the Startup SG Founder program by Enterprise Singapore and qualify for \$30,000 funding support * (conditions apply)
- Established startups with proven solutions and prototypes who are keen to promote their services to a niche industry sector and a focused audience

REGISTER TODAY

CONCEPT

Supply Chain Innovation - Boot Camp Program seeks to bring together like-minded people to find creative solutions impacting the logistics and supply chain industry. There are 3 parts of the event that all participants are expected to go through:

TIMELINE

1 February 2020 - 31 March 2020 – Submissions of Ideas/Registrations

All submissions to participate in the Supply Chain Innovation - Boot Camp Program must reach us by 31 March 2020
– This include 3 page concept paper and a 3-min video on products/solutions proposition
Qualifying criteria (1) Innovative (2) Applicability (3) Viability



25 April 2020 – Startup Boot Camp

Compulsory for all selected teams. Boot Camp will introduce teams to various industry and specific problem presented by a selected industry veterans. Mentors and advisors will be assigned to each team during the Boot Camp. At the end of the Boot Camp, all participants will have to work on (1) prototype/demo solution and (2) poster (to be displayed on Innovation Day 2020).



8-9 July – Participation in Innovation Day 2020

All finalists will be presenting their prototype/demo solutions during Innovation Day 2020. A panel of judges comprising industry experts, VCs, entrepreneurs and senior business executives will evaluate and select the top 3 winners. All finalists can expect wide coverage of their proposed solutions/innovations as well as opportunity to commercialize their solutions, find early adopters or even secure new business and job appointments.



8 October 2020 (Awards Ceremony)

The TOP THREE WINNERS (3 categories) will receive a trophy during the annual Awards & Gala Dinner Night. The event will be held on 8th October 2020 at the Mandarin Orchard Hotel. 3 complimentary seats to the event will be allocated to each winning team..

Panel of Judges

Will comprise senior executives, VCs, and industry professionals with keen interest to explore adoption of viable solutions and apps

THE PREMISE

The global supply chain and logistics industry has been evolving from a cost centre backroom operation to a highly engaged and strategic function within many organisations today. With the advent of new automation and digital technologies, the industry is poised for further evolution that is set to transform the way processes, solutions and technological solutions are being adopted and applied.

The Supply Chain Innovation - Boot Camp Program, is an initiative of Supply Chain Asia as we seek to uncover new solutions that will bring efficiencies and effectiveness to the supply chain and logistics operations. This could cover the following areas of operations, including:

- Logistics operations encompassing warehousing, storage and distribution
- Last mile and urban logistics solutions
- Cross border trade and compliance management
- Supply chain optimisation and design
- Analytics and effective use of big data
- Process enhancements and integration with technologies

Teams participating in the Boot Camp Program can opt to tackle any ONE area of the supply chain and logistics industry.

SPECIFIC PROBLEM STATEMENTS

Teams can also opt to meet specific problem statements such as:

- Developing solutions to tackle picking and putaway challenges in warehouse using robotics
- Augmented IOTs to support warehouse operations such as the use of sensor technologies and mixed reality solutions
- App or Cloud based solutions to streamline warehouse, freight and transportation operations
- Drones to enhance warehouse operations

PARTICIPATION FORMAT

Teams are expected to comply to the following participation format:

- Submit an initial 3-page concept paper &/or 3-min video and the details of its team members (by 31 March 2020).
- Participate in the 1-day BOOT CAMP on 25 April, whereby a team of mentors will be made available to assist the start-ups in aligning and improving their business propositions.
- Present their CONCEPT/SOLUTION on 8-9 July. This will comprise a stage presentation pitching (5 mins per team) as well as presenting a showcase in an allocated booth at the event.

Three top winners will be selected from the following and presented with a trophy during Supply Chain Asia annual Awards & Gala Night that will be held at the Mandarin Orchard Hotel on 8th October 2020. The winners will be from the following categories:

- SC Innovation Boot Camp Award (Student)
- SC Innovation Boot Camp Award (Professional)
- SC Innovation Boot Camp Award (Startup Winning Pitch)





FUNDING SUPPORT - SSG FOUNDER PROGRAM

Startup SG Founder provides mentorship and startup capital grant of S\$30,000 to first-time entrepreneurs with innovative business ideas. Startups are required to raise and commit S\$10,000 as co-matching fund to the grant.

Enterprise Singapore has appointed Supply Chain Asia as an Accredited Mentor Partners (AMP). Besides providing mentorship and advisory support, we will also assist in identifying qualified applicants based on the uniqueness of business concept, feasibility of business model, strength of management team, and potential market value. Upon successful application, we will assist the startups with advice, learning programs and networking contacts.

The grant is open to all Singaporeans/Permanent Residents who are first-time entrepreneurs. In addition, the applicant would need to adhere to the following conditions at the time of application:

1. Applicant(s) must hold or propose to hold at least 30% equity in the underlying company;
2. The company must have at least 51% of local shareholding and not be incorporated for more than six (6) months at the point of application to AMP;
3. The applicants must not have registered or incorporated any business entity;
4. The applicants must not have received any funding for the proposed business idea from another government organisation.

Approved applicants must dedicate a reasonable amount of their time on the business and must be a key decision maker in the company. The applicants must also commit full-time to the company and not be in any other employment from the time they accept the terms and conditions of the Letter of Offer. Please note that a key criterion for assessment is on how different or novel the idea/product/service/business model/process is compared to what is available in the market.

ABOUT SUPPLY CHAIN ASIA

Supply Chain Asia is a not-for-profit professional body that aims to bring professionals from within the logistics and supply chain industry together to share knowledge, learn from one another and create opportunities for collaborations. The three main focus of the company are connecting people from various sectors of the industry, encouraging communication amongst professionals and creating opportunities for collaborations. The four main pillars of the organisations are memberships, events, academy and publications.

Connect. Communicate. Collaborate.

SIGN UP DETAILS

<https://rebrand.ly/bootcamp2020>



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